



MANAGED FUNDS  
ASSOCIATION

# Press Release

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CONTACT: STEVE HINKSON  
202-730-2600  
SHINKSON@MANAGEDFUNDS.ORG

## THE MANAGED FUNDS ASSOCIATION INTRODUCES ONLINE HEDGE FUND GLOSSARY

**WASHINGTON, D.C.** (February 19, 2014) –The Managed Funds Association, the global trade association representing the hedge fund and managed futures industry, today announced the launch of a comprehensive online hedge fund glossary in collaboration with Latham & Watkins LLP through its Book of Jargon® – Hedge Funds. This resource, available on MFA’s website [www.managedfunds.org](http://www.managedfunds.org), provides users with a complete set of key terms, phrases, and definitions specific to all aspects of the global hedge fund industry.

The new hedge fund glossary on MFA’s website offers users access to an interactive library of more than 900 terms, including acronyms regularly used to describe key industry terms, as well as jargon adopted by professionals in the hedge fund industry. The Book of Jargon® – Hedge Funds is also available as a free app that allows users to access the information on Apple’s iPhone and iPad devices. The hedge fund glossary is a meaningful addition to MFA’s full complement of educational offerings for the public, investor, and fund manager communities. These resources include MFA’s online video series on hedge fund basics, educational presentations and infographics, as well as a comment letter database detailing the industry’s position on regulatory matters affecting financial markets participants.

“The launch of the hedge fund glossary further exemplifies MFA’s commitment to educational offerings for hedge fund professionals and serves as another helpful resource for those looking to learn more about how our industry functions,” said Richard Baker, MFA President and CEO of the Managed Funds Association. “These global businesses can be complex, but we believe our glossary allows those who are curious and interested in hedge funds to gain clarity on the basic elements, strategies, and terms that govern the day-to-day operations of the industry,” Baker said.

“We are pleased to collaborate with the MFA on this project to make our Book of Jargon® – Hedge Funds available on the MFA website. We are delighted to support the MFA’s endeavor to provide the hedge fund community with educational resources,” said Steve Wink, corporate partner and co-chair of Latham & Watkins’ Hedge Fund Task Force.

“Covering deal terms from ‘A/B Exchange’ to ‘VWAP’ and more than 900 terms in between, we’re pleased to provide MFA’s members and the wider financial community with this interactive library of the A’s – Z’s of



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hedge fund jargon,” said Christopher Clark, litigation partner and co-chair of Latham & Watkins’ Hedge Fund Task Force.

Content in the glossary will be regularly updated by Latham & Watkins to reflect changes in legislation, terminology, and definitions that are relevant to the global hedge fund community. The full glossary is [available online here](#), and Latham & Watkins’ Book of Jargon® – Hedge Funds app is available for free from the [iTunes App Store here](#).

## **About Managed Funds Association**

The Managed Funds Association (MFA) represents the global alternative investment industry and its investors by advocating for sound industry practices and public policies that foster efficient, transparent, and fair capital markets. MFA, based in Washington, DC, is an advocacy, education, and communications organization established to enable hedge fund and managed futures firms in the alternative investment industry to participate in public policy discourse, share best practices and learn from peers, and communicate the industry’s contributions to the global economy. MFA members help pension plans, university endowments, charitable organizations, qualified individuals and other institutional investors to diversify their investments, manage risk, and generate attractive returns. MFA has cultivated a global membership and actively engages with regulators and policy makers in Asia, Europe, North and South America, and all other regions where MFA members are market participants. For more information, please visit: [www.managedfunds.org](http://www.managedfunds.org).

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