

How do you start a hedge fund? The new era of hedge fund creation and operational management



Co-authored by:

Stonegate Capital Partners
Hedge Fund In A BoxSM and PrimeOneSM

Contents

- 1 How not to start a hedge fund with a long and expensive journey
- 2 Domestic and offshore hedge funds: Single structures
- 4 Domestic and offshore hedge funds: Combined structures
- 5 Domestic and offshore hedge funds: Other structures
- 6 Other hedge fund features: Side pockets and multiple share classes
- 7 The GP and legal liabilities
- 8 Historical costs and timelines for starting a hedge fund
- 11 Hedge Fund In A BoxSM and the Hedge Fund Wrap AccountSM: More streamlined, less costly
- 12 Five things that startup hedge funds need to know
- 16 About the authors
- 18 About Stonegate Capital Partners
- 19 About Grant Thornton LLP

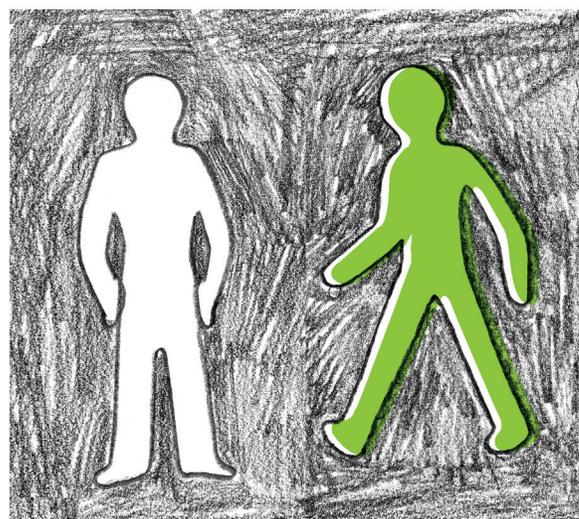
How not to start a hedge fund with a long and expensive journey

Until recently, starting or launching a hedge fund was a very expensive and overwhelming task requiring six months or longer to complete, while startup, infrastructure and operational costs ran well into the six-figure range.

The hedge fund manager, who is typically the portfolio manager and/or the head trader, has the core responsibility of managing and trading the fund's proprietary strategy, which prior to the creation of the hedge fund is typically traded in the manager's personal account.

The traditional market approach to creating and launching a hedge fund would require the future hedge fund manager not only to run the strategy, but also to oversee many other elements simultaneously. The hedge fund manager must recruit an executive team and support staff, locate office space and negotiate a lease, and select various service providers to be key players in assisting with the operational management of the new hedge fund.

These service providers include fund formation consultants, attorneys, prime brokers, administrators, auditors, tax and advisory firms, compliance firms, media and marketing companies, Web design firms, and software companies. (Certain software applications can help the fund manage its portfolio and perform risk management activities.) Additionally, myriad questions must be answered regarding the detailed structural components of the hedge fund.



Until recently, starting or launching a hedge fund was a very expensive and overwhelming task requiring six months or longer to complete, while startup, infrastructure and operational costs ran well into the six-figure range.

Domestic and offshore hedge funds: Single structures

A hedge fund product can be constructed as a single U.S. domestic hedge fund, as a single offshore fund, or as a combined domestic and offshore fund. The decision regarding whether to use a domestic versus an offshore structure will be based primarily on the tax considerations and implications for potential investors.

Domestic hedge funds: Single funds

Domestic hedge funds are typically structured as limited partnerships (LPs), with the investment manager serving as the general partner (GP) of the fund. Investors in the fund contribute capital to the partnership and receive partnership interests, and the fund's gains and losses are passed on pro rata to investors.

Domestic hedge funds are also typically structured as either 3(c)(1) or 3(c)(7) funds, depending on the type of investors that the manager intends to serve. The references to 3(c)(1) and 3(c)(7) indicate that these funds are excluded from registration as investment companies pursuant to Section 3(c)(1) or Section 3(c)(7) of the Investment Company Act of 1940, which primarily regulates mutual funds. The 3(c)(1) fund is geared mostly toward managers who will cater to high-net-worth or accredited investors, small family offices, foundations, or funds of funds. A 3(c)(1) fund is required to keep the total number of investors at 100 or less.

A 3(c)(7) fund structure is used when a manager's clients are primarily large institutional investors that the SEC considers to be qualified purchasers under the Investment Company Act. In general, a qualified purchaser is defined as an individual investor with at least \$5 million in net investments or an entity with at least \$25 million in net investments. The maximum number of investors in a 3(c)(7) fund is 500.

It's also important to note that a manager may operate both a 3(c)(1) fund and a 3(c)(7) fund, which are quite similar to each other.



Incubation funds

In certain situations, structuring an incubation fund is the most appropriate means by which a manager can begin building an investment management business. An incubation fund is a lean, efficient, cost-effective structure that is suitable when a manager is looking to manage his or her own capital for a relatively short period of time (e.g., six to 12 months) before seeking outside capital from investors. This allows the manager to build a performance track record for his or her investment strategy, which can then be marketed to prospective investors.

Offshore hedge funds: Single funds

Offshore hedge funds can be domiciled in jurisdictions such as the Cayman Islands, Bermuda, the British Virgin Islands (BVI), Dubai, Guernsey, Jersey, Gibraltar, Hong Kong, the Isle of Man, Switzerland, Luxembourg, Liechtenstein and Nevis, among others. These low-tax or tax-free jurisdictions do not impose corporate-level taxes on offshore hedge funds. The investors are generally taxed in their country of residence. The manager typically selects the fund domicile based on investor sentiment regarding the regulatory regime of the jurisdiction.

Among offshore jurisdictions that are favored by investors, the Cayman Islands, Bermuda and the BVI have historically been the most sought-after because of their strong regulatory structures. When a jurisdiction's regulatory bodies, such as the Cayman Islands Monetary Authority (CIMA) and the Bermuda Monetary Authority (BMA), maintain strict policies and guidelines, investors view this as a form of risk management and therefore demand that managers select those jurisdictions. Other jurisdictions have also built strong regulatory bodies and have become popular among investors of late.

Domestic and offshore hedge funds: Combined structures

Depending on the type and domicile of prospective investors, the manager may choose to establish onshore and offshore hedge funds that are entirely separate from each other. However, hedge funds can also be created using combined structures such as a master-feeder structure, a side-by-side structure, or a reverse master-feeder structure.

Master-feeder hedge funds and reverse master-feeders

The master-feeder structure is a combined hedge fund structure in which the domestic and offshore funds feed into a single offshore master fund. The master-feeder structure allows U.S. investors to contribute to the domestic fund, while foreign investors and tax-exempt U.S. investors can participate in the offshore fund. This structure provides an efficient way to raise capital across international borders.

Side-by-side hedge funds

As the name suggests, a side-by-side domestic and offshore structure is just that: a structure whereby the domestic fund and the offshore fund are created to manage the fund strategy pari passu in both funds without a master fund. A side-by-side structure is used more often for hedge fund of funds, as there is a significant amount of work involved to effect a trading strategy under this structure, as well as the duplication of administration for the two funds.

Domestic and offshore hedge funds: Other structures

As one might imagine, hedge funds can be structured in a myriad of combinations, resulting in very complex structures by creating cells, separate portfolios, portfolio combinations and reporting conventions. Although extremely complex to create, manage and administer, some of the more exotic hedge fund structures include offshore segregated portfolio companies, master-feeder segregated portfolio companies, and domestic series limited liability companies, and they are typically structured for the purpose of operating as hybrid funds.

Hybrid fund structures typically incorporate investments in other asset classes such as private equity or real estate. These funds are called hybrid funds because of the cross-pollination of certain elements of hedge fund and private equity fund structures. Although significantly more expensive and complex to create and manage, hybrid funds are used when the investment manager allocates to multiple asset classes as a part of his or her core investment thesis and investment strategy.



Other hedge fund features: Side pockets and multiple share classes

Side pockets are an element of a fund (not a fund structure), and they can be an effective tool for the hedge fund manager and a source of potential returns for the fund's investors. Side pockets are used as a component of a more traditional hedge fund structure (in lieu of a more expensive hybrid fund structure) in cases in which the manager invests in these illiquid opportunities infrequently. Regardless of the fund structure or domicile, side pockets may also be included in order for the hedge fund to take advantage of illiquid investment opportunities that fall outside the scope of the fund's core investment objectives.

In addition to side pockets, some managers employ separate share classes for deviations in their trading strategy. For example, a hedge fund manager may have two classes of shares (e.g., Class A and Class B), whereby Class A may only trade equities with no leverage and Class B may trade in equities and options with leverage. Investors would have the option of participating in either share class or a combination of the two share classes.

In addition to side pockets, some managers employ separate share classes for deviations in their trading strategy.

The GP and legal liabilities

While an individual can act as the GP for a hedge fund, in most cases the manager establishes a limited liability company (LLC) to serve as the fund's GP. It's important to note that although structuring the GP as an LLC may afford the manager some level of reduced liability, he or she should have a strong understanding of securities laws. Regardless of the structure or entity used, there are substantial liabilities under the securities laws for which the manager could be held personally responsible, and the manager should seek legal counsel regarding these liabilities.



Historical costs and timelines for starting a hedge fund

The traditional market approach to hedge fund creation, launch and operational management requires a significant time investment — and a tremendous upfront capital investment — by the hedge fund manager.

If a potential manager interviews three to five service providers in each category, the manager and his or her team will spend a few hundred hours evaluating all of them. Additionally, the costs associated with this approach are significant. Legal fees can run between \$20,000 and \$150,000 for domestic and offshore fund formation and attorney representation (depending on the complexity of the fund structure). The manager can spend \$15,000 to \$25,000 for corporate branding, marketing and website development. Annual audit and tax fees range from \$20,000 for small, emerging funds to more than \$100,000 for large, complex funds. Annual fund administration fees average \$24,000 for emerging hedge funds and more than \$100,000 for large, complex funds.

With respect to establishing a U.S. hedge fund, average hedge fund startup costs range from \$50,000 to \$100,000, and first-year operational costs usually total \$75,000 to \$150,000. For a manager seeking to launch an offshore hedge fund, startup costs typically average \$75,000 to \$125,000, with ongoing operational costs ranging from \$100,000 to \$175,000 per year, depending on the complexity of the fund. In general, a manager that is looking to start either a domestic or offshore hedge fund is faced with budgeting approximately \$75,000 in hedge fund startup costs, as well as annual costs averaging \$100,000.

Fund formation services

One of the first things that a hedge fund manager needs to do in order to start a hedge fund is to retain a firm that is experienced in hedge fund structuring and hedge fund formation. The process includes evaluating and advising on fund structure, formulating the appropriate hedge fund offering documents, structuring the hedge fund company and the management company, as well as drafting the limited partnership agreement (LPA) and operating agreements. The offering documents should include a private placement memorandum (PPM), or offering memorandum, which contains the terms and conditions of the investment offering, along with a discussion of risks and other important factors. The PPM is typically provided to prospective investors.

Legal services

Although there is no requirement — legal or otherwise — for a manager to retain an attorney to write the fund's formation documents, legal counsel should review them to confirm that the fund is compliant with relevant securities laws and not exposed to undue risks.

Prime brokerage and custodial services

The manager also needs to establish a prime brokerage account. Prime brokers are either major investment banks or smaller mini-prime brokers that typically cater to hedge fund managers with assets of \$250 million or less. Prime brokers offer traditional institutional brokerage services and a centralized securities clearing facility to hedge funds, which allow the hedge fund's collateral requirements to be netted across all deals handled by the prime broker. Prime brokerage services include global custody; securities lending/stock loans; trade execution; trade clearing and settlement; trade-aways; portfolio financing and margining; electronic trading systems; order management systems; risk management; portfolio management; and reporting. In addition, some prime brokers provide capital introduction and office space leasing. A few mini-prime brokers self-clear their trading business and act as the custodian for their hedge fund clients. However, most mini-primes maintain a fully disclosed custody and clearing relationship with one or more of the larger global custodians, thereby offering their hedge fund clients a choice of custodians.

Fund administration

Fund administrators provide monthly and annual accounting services to hedge funds. Most of these services are offered monthly and encompass:

- portfolio accounting and reporting;
- partnership accounting and reporting, which includes the calculation of the fund's net asset value (NAV) and the statement of change in partners' net capital and partnership interests in each fund class;
- entry, reconciliation and recording of all transactions in the accounting records;
- subscription and redemption account services, including the calculation and processing of management and performance fees; and
- invoicing, cash management, bookkeeping and bank reconciliation.

Marketing and media services

Just as they would with any other business, managers will need to build a corporate brand identity for their hedge fund. This identity should be supported by a logo and accompanying graphics, a website, business cards and stationery, and printed marketing materials (typically a pitch book and a one-page summary).

Audit and tax services

Selecting an audit and tax provider is one of the most important decisions that a manager will make. Although there is no legal requirement for the hedge fund to have an auditor, investors consider the work of the auditor to be a critical factor in due diligence, for obvious reasons. Audit work for hedge funds involves specialized expertise, and the manager should ensure that the fund retains a competent and reputable auditor with considerable brand recognition in the hedge fund industry. In some cases, a startup manager may not need an auditor in the fund's first year of operation, instead choosing to wait until the second year after launch before retaining an auditor.

Regulatory compliance

A manager may require assistance with regulatory compliance, which involves filing SEC and state investment adviser registrations as appropriate; coordinating the registration process at all stages; submitting account entitlement forms, gaining access to the Investment Adviser Registration Depository (IARD); preparing and filing Parts 1 and 2 of Form ADV; and building the fund's compliance infrastructure, as well as keeping up to date with ongoing regulatory and compliance matters. Depending on each manager's particular situation, compliance services may not be needed until the second or third year after launch.

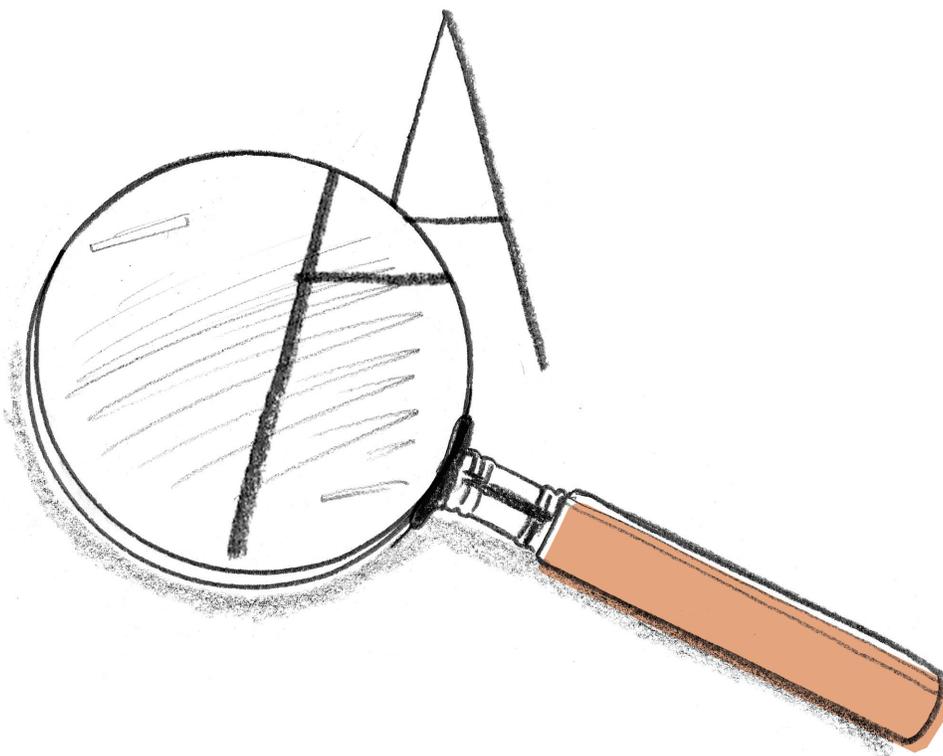
Additional services

Other services that managers may want to consider, depending on the particular needs of their strategy and business, are risk management systems and services; third-party marketing; outsourced chief operating officer (COO) services; and outsourced trading, as well as key man, directors and officers liability (D&O), and other insurance services.

Hedge Fund In A BoxSM and the Hedge Fund Wrap AccountSM: More streamlined, less costly

A significantly more efficient and cost-effective approach to starting a hedge fund is to take advantage of a comprehensive service offering such as our Stonegate Capital's Hedge Fund In A BoxSM solution, which can be deployed through a Hedge Fund Wrap AccountSM. This type of account wraps all the services required to launch and manage a hedge fund into a single service offering.

Under this model, the processes and costs of review, cost analysis and procurement are streamlined, and the primary services, such as fund formation, prime brokerage, fund administration, marketing and media, compliance, and capital introduction, can be provided through one firm. Through the Hedge Fund In A BoxSM solution and the Hedge Fund Wrap AccountSM structure, the upfront and ongoing costs are reduced by as much as 50–90 percent when compared with the costs that would be incurred under the traditional market approach, while the timeline for launching a hedge fund can be as short as couple of weeks.



Five things that startup hedge funds need to know

1. Raising enough capital (seed money)

It is important that a new hedge fund be appropriately capitalized. The dollar amount of assets a fund will need to manage to become profitable will usually depend on three things:

- Team size and expectations
- Investment partners
- Unique cost structure

Some hedge fund managers claim profitability with less than \$10 million AUM, while others believe that a fund must manage \$70 million–\$100 million in assets to be considered a serious business venture that has some long-term prospects for survival. The actual number is probably somewhere in the middle, especially considering current market conditions, but everyone's business is unique, and if performance fees are high, you can sometimes see large profits with relatively low asset amounts.

2. Selecting the right internal team

A competent team will make the manager's job easier and contribute to the fund's success. The most important people to hire are traders who are capable of implementing the fund's strategy. Funds should look for traders who have managed accounts on their own or traded for another fund. There is no room for compromise as far as a trader's knowledge and expertise are concerned. Fund managers should make sure they review traders' performance (as audited by a reputable accounting firm) before hiring them.

Depending on the dollar amount of assets managed, funds might also need an internal administrative group, but even if they do not need internal assistance, they will need external assistance. The skills that internal administrative personnel need to have will differ depending on how much a fund relies on its external administrator. A good way to determine a candidate's competence for an internal administrative role is to have the external administrator participate in the interview process. The manager may even hire someone who has been referred by the fund's external administrator.

Depending on the dollar amount of assets managed, funds might also need an internal administrative group, but even if they do not need internal assistance, they will need external assistance.

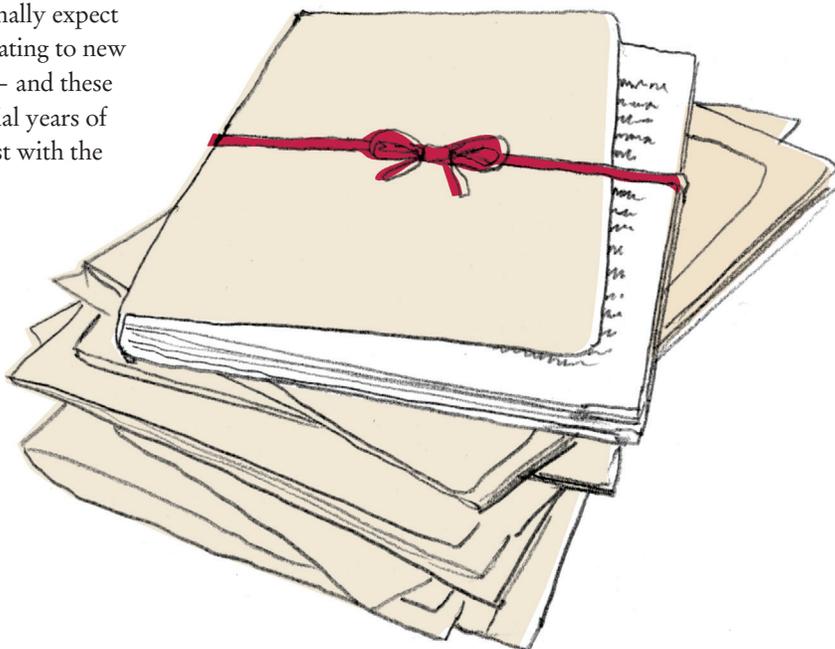
3. Choosing the most appropriate service providers

Selecting the wrong service providers is an easy mistake for funds to make. Most funds need a prime broker, an administrator, a placement agent, an attorney and an auditor. Avoiding errors in this area is critical because the fund needs these services in order to operate successfully; further, they are part of the image the fund presents to investors in the marketplace. Hiring service providers that are inexperienced or have a poor reputation could affect the fund's image in a negative way. In contrast, selecting respected professionals with industry experience and solid reputations provides prospective investors with confidence and sets the fund up for success.

For example, during the process of selecting auditors, it can be tempting for a fund to hire low-cost service providers because audits are perceived as a compliance process rather than a beneficial service. However, funds should bear in mind that auditors opine on their performance and track record. This can come in very handy from a marketing standpoint, especially when dealing with institutional investors. (Also, the cost of a service provider may be less than a fund would normally expect to pay; certain service providers are very accommodating to new funds that don't have significant external investors — and these providers sometimes offer deep discounts in the initial years of the fund's life.) Good service providers can also assist with the fund's documentation process.

In this respect, having knowledgeable counsel is critical, but errors often occur because an independent review is not completed by the fund's service providers. Whatever a fund decides to include in its documentation, it should make sure that its auditor and tax accountants as well as its attorneys review it before it is finalized. This can help funds avoid issues over the long term.

As they do when selecting the internal team, funds should look for proven experience when choosing service providers. It is very important to hire providers that are reputable and experienced. Funds should ask to see a list of similar clients as well as references and should spend the time necessary to contact the references.



4. Using an optimal cost structure

Funds should choose a cost structure that is not only cost-effective but also most beneficial to existing or prospective investors. By understanding the fund manager's investment strategy, including the nature of its targeted investors, your service providers can help select the right structure. For example, if you expect to target a large percentage of offshore investors, you might be well-advised to set up an offshore feeder fund that would house all the contributions from tax-exempt and foreign investors. This would help avoid issues your offshore investors might encounter with unrelated business taxable income (UBTI) and manage dividend withholding issues for the fund and its investors. But there are costs associated with establishing an offshore fund; therefore, careful consideration is needed. Deciding which cost structure is right for your fund will depend on the needs of your investors and will always require thought and planning beforehand.

5. Keeping tax considerations in mind

When setting up a hedge fund, there are many factors to consider from a tax standpoint. One of the first items that needs to be addressed is the tax structure of the fund. Most U.S. hedge funds are typically structured as fund limited partnerships, or fund LPs, domiciled in Delaware (that state has a favorable legal environment for business and as such has historically been the preferred locale for U.S. companies). As a partnership, a hedge fund is not a taxable entity; rather, it is treated as a flow-through entity for U.S. tax purposes. This means that the tax effects of the fund's income and expenses flow to the owners and must be reflected in each partner's tax returns, regardless of actual cash distributions. Generally speaking, each fund LP will have its own management company and GP. The fund LP will typically be engaged in the hedge fund's trading activities.

Many hedge fund managers inquire about choosing onshore versus offshore entities. The answer is usually driven by the mix of investors that a hedge fund plans to pursue. Tax-exempt U.S. investors (e.g., pension funds, charitable entities) and foreign investors are generally leery of investing in a U.S. fund for fear that the IRS may try to declare the income unrelated to their tax-exempt purpose (in the case of tax-exempt U.S. entities) or effectively connected to a U.S. trade or business (in the case of foreign investors); either ruling could expose investors to U.S. income tax. For this reason, an offshore structure is generally chosen when the mix of investors includes foreign investors or tax-exempt U.S. entities.

One of the most commonly used structures is called the master-feeder. This structure employs a Cayman master fund, a U.S. feeder fund and a Cayman feeder fund. The master fund is a Cayman corporation that elects to be treated as a partnership for U.S. tax purposes (giving it the flow-through treatment previously discussed). The master fund will trade on behalf of the hedge fund. The U.S. feeder will be a regular U.S. partnership (similar to a fund LP) to which U.S. investors will contribute. The Cayman feeder will be a Cayman corporation and will not have a U.S. presence for U.S. tax purposes. Foreign investors and tax-exempt U.S. entities will invest in the Cayman feeder. Because the feeder fund is a corporation, any tax effects of its income will be blocked at the corporate level and will not flow to the tax-exempt or foreign owners. The gains and losses from the trading that occurs at the master fund level will flow to the U.S. feeder and the Cayman feeder in proportion to the capital that each holds in the master fund. There are other structures that use offshore funds, but this one is the most common.

As mentioned earlier, each hedge fund will generally set up a management company and a GP entity, each of which will file its own tax returns. These entities are typically formed as U.S. LLCs for tax purposes. The principals of the hedge fund are usually the members of the GP and the management company. Each entity serves a distinct purpose. The management company usually receives the management fee income from the hedge fund (one to two percent) as revenues. The expenses of operating the fund (e.g., research, rent, salaries) are deductible from the management company's income. Again, because the

management company is a flow-through entity, the income of the management company is taxable to the principals. The GP typically holds a profits interest in the fund. This entity is where the performance fee, or carried interest, is allocated. For tax purposes, the carry is not a fee in the traditional sense. The 10-20 percent carry is generally calculated as a reallocation of the income and expense items taken out of the fund (that is, away from the LPs) and allocated to the GP such that all the character of the income items (e.g., long-term gain, short-term gain, interest, dividends) is maintained with respect to the GP. There has been much discussion in Congress over the past several years about changing the way that this carry is taxed (i.e., by effectively removing the ability to maintain the character of this income and thereby treating the carry as a fee or ordinary income to the GP), but thus far no legislation has been passed that would alter the character of that income.

The Dodd-Frank Wall Street Reform and Consumer Protection Act (Dodd-Frank) stipulates that advisers of hedge funds and other private funds of a certain size must register with the SEC by March 30, 2012, but makes clear that venture capital managers and certain hedge fund advisers are exempt from the requirement. The SEC's proposal on hedge fund registration could subject fund managers with less than the \$150 million in assets threshold to the regulation as early as 2012. A fund with \$75 million in net assets needs to be registered if it is two-times leveraged. The more leverage a smaller fund uses, the more susceptible it is to registration.

About the authors



John McCorvey III
Principal and Managing Director, Stonegate Capital Partners, LLC

John is a principal and managing director for Stonegate Capital Partners, which is an offshore and domestic hedge fund consulting firm specializing in the creation and operational management of offshore and domestic hedge funds. McCorvey created the firm's industry-leading and patent-pending Hedge Fund In A BoxSM and PrimeOneSM solutions, as well as its Hedge Fund Wrap AccountSM structure.

John has more than 17 years of professional experience in the institutional investments industry, including institutional asset management; prime brokerage and investment banking; third-party marketing; fund formation and fund administration; institutional electronic trading; and technology. He has consulted and advised hedge fund managers on almost every aspect of their businesses during his career.

John also serves as the senior vice president for GarWood Global Prime Services, which is the Prime Brokerage Division of GarWood Securities LLC. Prior to joining GarWood, he was the senior adviser of Global Prime Services at Direct Access Partners LLC (DAP). Prior to his role at DAP, he was the senior vice president at MadisonGrey, (which, at the time was Bank of Butterfield's domestic Hedge Fund Administration business) where he led the firm's growth from approximately \$100 million assets under administration (AUA) to approximately \$2 billion AUA. McCorvey was also the senior vice president of Neovest, which was subsequently sold to JP Morgan.

John has been cited in various publications, including *Global Custodian*, *Securities Technology Monitor*, *Institutional Investor* and *Clearing Quarterly*, and is a speaker at hedge fund and family office conferences. He began his institutional investment career in 1994 as a financial analyst for the Florida State Board of Administration, the \$130 billion pension fund for the state of Florida, performing analysis for multiple portfolios for the fund's internal assets of approximately \$30 billion. John studied investment management at the Harvard Business School, successfully completing the Private Equity and Venture Capital program. He holds a BS in finance with a minor in economics from Florida State University.

He can be reached at 212.810.9024 or JMcCorvey@StoneGateCapitalPartners.com.



Yossi Jayinski
Financial Services Audit Partner, Grant Thornton LLP

Yossi is a Financial Services Audit partner and is based in Grant Thornton LLP's New York-Downtown office. He has more than 14 years of public accounting experience serving a variety of industries, including the financial services industry. Yossi has performed audits of private and public companies, as well as various IPOs, and has served as an adviser for U.S. and international businesses. He has worked within various functional areas such as risk management, operations, finance, accounting and compliance. Other areas of concentration include internal audit co-sourcing/outsourcing, Sarbanes-Oxley 404 process and control assessment, project definition, scope and planning, project management, and resource planning.

Prior to joining Grant Thornton, Yossi was a senior manager at a Big Four accounting firm. His broad range of experience spans startups to established companies in the biotechnology, software, Internet, alternative energy, financial services and not-for-profit industries.

Yossi is a member of the American Institute of Certified Public Accountants (AICPA) and is a member of the budget and finance committee for the Jewish Community Center (JCC) of Central New Jersey.

Yossi has a BS in accounting from Yeshiva University. You can reach him at 212.624.5548 and at yossi.jayinski@us.gt.com.



Brian Moore
Financial Services Tax Partner, Grant Thornton LLP

Brian is a Financial Services Tax partner based in Grant Thornton LLP's New York-Downtown office. He has more than 16 years of professional tax experience serving the financial services industry.

He has experience providing a variety of tax planning and compliance services to both public and private businesses, including federal tax consulting and federal tax planning, managing complex tax compliance projects with consolidated entities filing in multiple jurisdictions, significant mergers and acquisitions experience including tax due diligence and structuring, and extensive FAS 109 and FIN 48 experience for public and private companies.

Brian has managed consulting and compliance engagements for hedge funds, fund of funds, private equity funds, offshore partnerships, broker-dealers, financial institutions and bank holding companies.

He is a member of a number of professional and industry associations, including the New York State Society of Certified Public Accountants (NYSSCPA), the Georgia Society of Certified Public Accountants (GSCPA), the North Carolina Association of Certified Public Accountants (NCACPA), the Association for Corporate Growth (ACG), and the Wall Street Tax Association.

Brian has been a frequent speaker for industry groups such as the Financial Research Associates (FRA) and the Institute for Management Accountants (IMA), as well as various industry conferences.

Brian has an MBA in finance from Emory University and a BS in accountancy from the University of Alabama. You can reach him at 212.624.5546 or brian.moore@us.gt.com.



Kunjan Mehta
Financial Services Audit Manager, Grant Thornton LLP

Kunjan is a Financial Services Audit manager based in Grant Thornton LLP's New York-Downtown office. He has more than 10 years of public accounting experience.

He has directed and managed the performance of financial statement audits, due diligence, internal control reviews and internal audits. In addition, he is responsible for internal staff training on various audit methodologies and new regulations.

Kunjan has served clients in an array of industries including hedge funds, private equity, broker-dealers, manufacturing, pension plans and retail. He is involved in of numerous professional and industry associations, including the American Institute of Certified Public Accountants (member), the New York State Society of Certified Public Accountants (past editor of the Nassau Chapter newsletter), the Institute of Chartered Accountants of India (member), and the New York Hedge Fund Roundtable (officer). Kunjan has contributed to articles published in the NYSSCPA Nassau Chapter newsletter and written thought leadership pieces for Grant Thornton.

Kunjan holds a Bachelor of Commerce in Accounting from India (equivalent to a BS in accounting in the United States). You can reach him at 212.624.5259 or kunjan.mehta@us.gt.com.

About Stonegate Capital Partners

Stonegate Capital Partners is an offshore and domestic hedge fund consulting firm which specializes in the creation and operational management elements of offshore and domestic hedge fund products. With offices in New York and Atlanta, the organization provides unparalleled service to startup and emerging hedge fund managers. Leveraging its industry-leading and patent-pending Hedge Fund In A BoxSM and PrimeOneSM solutions and its Hedge Fund Wrap AccountSM structure, the firm deploys a range of hedge fund services to its clients, including domestic and offshore hedge fund formation, fund administration, fund compliance, prime services, marketing/media, website development, and capital introduction.

For additional information regarding Stonegate's industry-leading services, please contact us:

New York: 212.810.9024

Atlanta: 404.941.2903

E: Info@StonegateCapitalPartners.com

www.howdoyoustartahedgefund.com

About Grant Thornton LLP

A simple approach to world-class service

As the financial services industry continues to experience sharper scrutiny and stricter regulation, Grant Thornton LLP's specialists are there to assist domestic and offshore hedge funds, funds of funds, and real estate funds, offering tried-and-true insights and operational guidance. Our knowledgeable professionals provide a full range of state-of-the-art audit, tax and advisory services and are well-versed in the complex business, financial and regulatory issues that affect the industry. With more than 40 years of real-world experience serving hedge funds, our Financial Services practice helps startups, as well as established midsize and large institutional funds address their day-to-day business situations.

Our services to the fund industry include:

- Audit and tax compliance assistance
- Startup fund formation
- Tax advisory and structuring services
- Investment adviser registration readiness assessments
- Regulatory compliance assistance
- Internal control and risk management reviews
- Operational and performance reviews
- IT strategy and effectiveness reviews
- Valuation services
- Litigation support services
- Compensation and benefits consulting
- ERISA-related services

As hedge fund industry thought leaders, we regularly publish white papers, articles and other communications designed to keep clients abreast of emerging issues. We provide timely, insightful guidance on industry-related policies and positions issued by agencies and organizations such as the Financial Accounting Standards Board, the SEC, the Financial Services Authority, the CFA Institute and the AICPA. We also leverage our strong professional relationships with regulatory agencies in Washington, D.C., and abroad to help our clients remain compliant with federal and overseas legislation and enforcement activities.

Contacts

Winston Wilson

National Asset Management Industry Leader
Grant Thornton LLP
T 212.624.5363
E winston.wilson@us.gt.com

Jack Katz

National Managing Partner
Financial Services
Grant Thornton LLP
T 212.542.9660
E jack.katz@us.gt.com

Offices of Grant Thornton LLP

National Office

175 West Jackson Boulevard
Chicago, IL 60604
312.856.0200

National Tax Office

1250 Connecticut Ave. NW, Suite 400
Washington, DC 20036-3531
202.296.7800

Arizona

Phoenix 602.474.3400

California

Irvine 949.553.1600
Los Angeles 213.627.1717
Sacramento 916.449.3991
San Diego 858.704.8000
San Francisco 415.986.3900
San Jose 408.275.9000
Woodland Hills 818.936.5100

Colorado

Denver 303.813.4000

Connecticut

Glastonbury 860.781.6700

Florida

Fort Lauderdale 954.768.9900
Miami 305.341.8040
Orlando 407.481.5100
Tampa 813.229.7201

Georgia

Atlanta 404.330.2000

Illinois

Chicago 312.856.0200
Oakbrook Terrace 630.873.2500
Schaumburg 847.884.0123

Kansas

Wichita 316.265.3231

Maryland

Baltimore 410.685.4000

Massachusetts

Boston – N Station 617.723.7900
Boston – Fin Distr. 617.226.7000
Westborough 508.926.2200

Michigan

Detroit 248.262.1950

Minnesota

Minneapolis 612.332.0001

Missouri

Kansas City 816.412.2400
St. Louis 314.735.2200

Nevada

Reno 775.786.1520

New Jersey

Edison 732.516.5500

New York

Albany 518.427.5197
Long Island 631.249.6001
Downtown 212.422.1000
Midtown 212.599.0100

North Carolina

Charlotte 704.632.3500
Raleigh 919.881.2700

Ohio

Cincinnati 513.762.5000
Cleveland 216.771.1400

Oklahoma

Oklahoma City 405.218.2800
Tulsa 918.877.0800

Oregon

Portland 503.222.3562

Pennsylvania

Harrisburg 717.265.8600
Philadelphia 215.561.4200

Rhode Island

Providence 401.274.1200

South Carolina

Columbia 803.231.3100

Texas

Austin 512.391.6821
Dallas 214.561.2300
Houston 832.476.3600
San Antonio 210.881.1800

Utah

Salt Lake City 801.415.1000

Virginia

Alexandria 703.837.4400
McLean 703.847.7500

Washington

Seattle 206.623.1121

Washington, D.C.

Washington, D.C. 202.296.7800

Wisconsin

Appleton 920.968.6700
Madison 608.257.6761
Milwaukee 414.289.8200

This document supports Grant Thornton LLP's marketing of professional services, and is not written tax advice directed at the particular facts and circumstances of any person. If you are interested in the subject of this document we encourage you to contact us or an independent tax advisor to discuss the potential application to your particular situation. Nothing herein shall be construed as imposing a limitation on any person from disclosing the tax treatment or tax structure of any matter addressed herein. To the extent this document may be considered to contain written tax advice, any written advice contained in, forwarded with, or attached to this document is not intended by Grant Thornton to be used, and cannot be used, by any person for the purpose of avoiding penalties that may be imposed under the Internal Revenue Code.

The people in the independent firms of Grant Thornton International Ltd provide personalized attention and the highest quality service to public and private clients in more than 100 countries. Grant Thornton LLP is the U.S. member firm of Grant Thornton International Ltd, one of the six global audit, tax and advisory organizations. Grant Thornton International Ltd and its member firms are not a worldwide partnership, as each member firm is a separate and distinct legal entity.

In the U.S., visit Grant Thornton LLP at www.GrantThornton.com.

Content in this publication is not intended to answer specific questions or suggest suitability of action in a particular case. For additional information on the issues discussed, consult a Grant Thornton client service partner.



© Grant Thornton LLP
All rights reserved
U.S. member firm of Grant Thornton International Ltd

For additional information regarding Stonegate's industry-leading services, please contact us:

New York: 212.810.9024
Atlanta: 404.941.2903
E: Info@StonegateCapitalPartners.com
www.howdoyoustartahedgefund.com

Stonegate Capital Partners
Hedge Fund In A BoxSM and PrimeOneSM