



MANAGED FUNDS
ASSOCIATION

Press Release

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MANAGED FUNDS ASSOCIATION ANNOUNCES NETWORK 2015 ONLINE REGISTRATION, CONFERENCE PROGRAMMING

HEDGE FUND INDUSTRY'S LEADING BUSINESS DEVELOPMENT CONFERENCE RETURNS TO MIAMI

WASHINGTON, D.C. – The Managed Funds Association (MFA), the global trade association for the hedge fund and managed futures industry, today announced online registration and conference programming for their *Network 2015* conference. MFA's *Network* conference is the industry's premier business development conference, focused on connecting fund managers and investors to discuss important investment trends and policy issues facing the industry. *Network 2015* will convene at the InterContinental Hotel in Miami, Fla., on January 26-28. Early registration is now available [online](#).

“We are building on the overwhelming success of last year’s conference by enhancing the networking and business development opportunities for our participants and expanding our programming as well,” said Managed Funds Association President & CEO Richard H. Baker. **“We are confident that *Network 2015* will be a catalyst for continued growth within the hedge fund, global macro and managed futures fund space.”**

MFA's *Network* conference provides an exclusive experience, including a cutting-edge educational agenda and unique investor-led roundtable discussions focused on the most critical issues facing the industry today, including: the rise of liquid alternatives, environmental, social and governance (ESG) investing, the role of risk in modern asset allocation, and critical themes associated with raising funds and creating new products and distribution channels. *Network* also provides a one-to-one ratio of the world's foremost managers and investors, including pensions, endowments, family offices, wealth managers, funds of funds and distribution partners.

This year's conference continues the successful partnership between MFA and lead sponsors Credit Suisse, Deutsche Asset & Wealth Management, J.P. Morgan and, new for 2015, KPMG. Hedge Fund Research has also partnered with MFA to provide investors with detailed statistics on managers who will be attending the conference. The collaboration with these sponsors has enabled MFA to expand and enhance networking



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opportunities for conference attendees. Participants will be able to utilize MFA's digital concierge platform, MFAConnect, to arrange meetings with investors and managers prior to the conference and also reserve private Manager Suite meeting spaces. Through these offerings, MFA enables participants to arrange and schedule meetings in advance to make efficient use of their time in Miami while offering exclusive, one-on-one, meeting space for asset allocators and fund managers. Suites can also be reserved during registration.

“Every year we tap into the tremendous insight and vision offered by our members and partners to align our conferences with the needs and goals of those attending. We are grateful for the input and support of all our conference supporters and look forward to the most comprehensive *Network* conference yet,” said Mr. Baker.

Over the next several weeks, MFA will post additional announcements related to registration and conference programming on the [Network 2015 website](#). Registration is free for investors and allocators. Managers also have a discounted rate available to them through January 2, 2015. Advance registration for all participants closes on January 26, 2015; onsite registrations are available as space allows. For more information regarding registration or sponsorship opportunities, please visit the [Network 2015 website](#). To follow event updates and news from the conference, follow [@MFA_Events](#) on Twitter.

About Managed Funds Association

The Managed Funds Association (MFA) represents the global alternative investment industry and its investors by advocating for sound industry practices and public policies that foster efficient, transparent, and fair capital markets. MFA, based in Washington, DC, is an advocacy, education, and communications organization established to enable hedge fund and managed futures firms in the alternative investment industry to participate in public policy discourse, share best practices and learn from peers, and communicate the industry's contributions to the global economy. MFA members help pension plans, university endowments, charitable organizations, qualified individuals and other institutional investors to diversify their investments, manage risk, and generate attractive returns. MFA has cultivated a global membership and actively engages with regulators and policy makers in Asia, Europe, the Americas, Australia and all other regions where MFA members are market participants.

For more information, please visit: www.managedfunds.org.

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