

## ***MFA Reporter***

### **General Guidelines for Article Submission**

Please review the guidelines below for submitting your article to the *MFA Reporter* newsletter:

- Content – The article must be educational and deliver an informative message. Please refrain from specific promotion of people, company or products.
- Length – The article should be approximately 1,000-1,500 words (roughly a two to three page Word document). The length can vary as long as it's appropriate for the topic. Charts or graphs are helpful if applicable.
- Formatting – Please do not use footnotes as they may not work well with the layout of *MFA Reporter*. Alternatively, quotes or references to sources should be described within the text of the article. In addition, articles should be submitted as a Word doc in a single column of text without special type styles. *MFA Reporter* will utilize the publication's own style, layout and formatting specifications.
- Charts and Graphs – *MFA Reporter* can accept both charts and graphs in the following electronic formats:
  - Eps file
  - Tif file
  - PDF – high res file
- Author/Source Recognition – Your article must include a byline plus a short (approx. 30-50 words) synopsis on the author and/or firm including the author's phone and e-mail contact information. The synopsis will follow the article.
- Deadlines – Articles submitted by the first week of each month may appear in the following month's issue.

The audience reading *MFA Reporter* includes MFA Members, financial media and regulators. MFA Members represent a diverse group of hedge funds, funds of funds, futures funds, CTA and CPO professionals, as well as service providers who support the hedge fund and alternative investment industry.

All articles must be pre-approved by MFA's Communications Committee. If you have an interesting topic or article you want to see published in *MFA Reporter*, please contact Stacy Hudson, MFA Director, Marketing & Communications, at [stacy@managedfunds.org](mailto:stacy@managedfunds.org) or 202.367.1140, or Holly Singer, Editor, *MFA Reporter* at [holly@hsmarketing.com](mailto:holly@hsmarketing.com), or 609.275.1303.